



CLEANTECH

Initiative Eastern Germany

CLEANTECH -
green innovation from Eastern Germany



Initiative:



Federal Government
Commissioner for the
New Federal States



Federal Ministry
for Economic Affairs
and Energy

www.cleantech-ost.de

CLEANTECH INITIATIVE EASTERN GERMANY

High global economic and population growth is leading to rapid consumption of energy, water, and other resources, and so we need innovative solutions to help us maintain our prosperity while preserving the environment. Sustainable ecological changes in the economy are creating a market with great potential for growth. The European Commission's Green Deal has set the course for a sustainable industrial sector, economy, and society. This path is being supported by the CLEANTECH Initiative Eastern Germany (CIO), an initiative of the Federal Government Commissioner for the New Federal States.



Marco Wanderwitz,
Parliamentary State Secretary
to the Federal Minister for
Economic Affairs and Energy
and Federal Government
Commissioner for the New
Federal States.

„With the CLEANTECH Initiative Eastern Germany, we've brought to life an initiative which unites cleantech companies, organizations and research institutions in the new federal states in an active network across industry and state borders. We are boosting the new federal states as an important cleantech centre in Europe and supporting economic development.

*CIO is improving awareness of the innovative mid-tier through networking, knowledge sharing, transfer of know-how and cooperation. In doing so, CIO concentrates primarily on the areas of activity of **innovations, investments** and **internationalization** as the cornerstones of sustainable economic success.“*

CLEANTECH LEAD MARKETS

Cleantech includes many different industries that contribute to preserving and improving the climate and the environment. These are some of the growth markets of the future, and are subdivided into the following six lead markets:



The **Sustainable energy and energy storage** lead market includes renewable energies and energy storage, in addition to efficient grids and the environmentally friendly use of fossil fuels.



The **Energy efficiency** lead market ranges from energy-efficient buildings and industrial facilities to energy-efficient devices and production methods.



The **Sustainable mobility** lead market includes alternative fuels and drive technologies as well as the development of environmentally compatible transport infrastructures and traffic management.



The **Environmental services** lead market comprises waste collection and waste transport, recycling and landfilling as well as environmental rehabilitation of contaminated soil.



The **Sustainable water supply** lead market includes water extraction and treatment, sewage disposal, and technologies for increasing the energy efficiency of water supply plants.



The **Resource and material efficiency** lead market stands for new materials, efficient material processes and interdisciplinary technologies such as nano technologies and biotechnologies.

CLEANTECH JOINT PROJECTS

Joint projects for businesses in the new federal states

Innovative research projects and projects forming part of international calls for tender can have a lasting positive impact on corporate success. Few small and medium-sized businesses are able to realize these ventures alone, which is why CIO actively supports businesses in the new federal states as they form partnerships and apply for complex and large-scale projects.

In the course of these activities, CIO examines, assesses, and informs about international calls for tender, identifies suitable funding programs for project ideas, and helps businesses to find suitable partnerships which can submit a joint tender.

Benefits for cleantech businesses

- The possibility to apply for projects which cannot be implemented alone
- Regular information about current tenders
- Assistance in the search for suitable partners at home and abroad to close gaps in capabilities and meet all requirements of the project
- Advice and help with conceptualization and planning of joint projects
- Consultation about funding opportunities and on selecting the appropriate funding instrument
- Support and advice on drafting and submitting tenders

Take advantage of our services to increase your competitiveness, open new markets, and generate more growth!

CIO NETWORKING

CIO Innovation Workshops

CIO Innovation Workshops bring together small and medium-sized companies, outstanding developers, and large potential users of the solutions presented. The goals are to make innovation visible, to develop additional B2B relations, and to initiate new business contacts.

CIO Campus

At CIO Campus events, high-performance research institutions and universities present themselves to interested cleantech businesses with a view to forming partnerships. This direct contact is an excellent foundation for joint development of innovative technologies and products.

CIO Work Groups

In CIO Work Groups, businesses, research institutes, and organizations exchange specialized information, report on new trends, developments, and projects, develop ideas and generate collaborative projects to boost cooperation.

Additional CIO Services

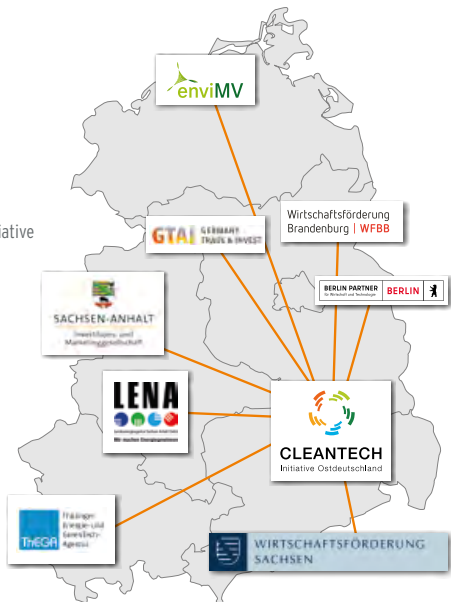
- Meetings and information events about current cleantech topics
- Trade-fair participation and joint stands
- Matchmaking and corporate travel abroad
- CIO website: www.cleantech-ost.com

CLEANTECH-HUB

CIO HUB is a voluntary association of regionally active business development agencies from the new federal states and Berlin under a common roof. It strives for cross-border collaboration.

- Berlin Partner for Business and Technology
- enviMV e. V. - Environmental Technology Network Mecklenburg-Western Pomerania
- Germany Trade and Invest (GTAI)
- Investment and Marketing Company Saxony-Anhalt
- State Energy Agency Saxony-Anhalt
- Thuringian Energy and Green Technology Agency
- Business Development State of Brandenburg
- Business Development Saxony Ltd.

The CLEANTECH Initiative Eastern Germany is an Initiative of the Federal Government Commissioner for the New Federal States



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Initiative



Please make the most of our services. Do feel free to contact us.